



MARYLAND
Tourism Council

Connecting, Educating & Representing
Maryland's Tourism Industry

2011-2012 Membership Levels and Benefits

BENEFITS of MEMBERSHIP Those marked with a "*" are included. (Additional benefits and event information updated throughout the year.)	Regular Member \$350	Silver Partner \$1,000	Gold Partner \$1,500	Platinum Partner \$3,000
Listing on www.md tourism.com	*	*	*	*
Access to complete contact information for MTC members	*	*	*	*
Post promotions on the MTC website / sent via Twitter	*	*	*	*
Serve on MTC committee(s)	*	*	*	*
Access MTC Legislative Report	*	*	*	*
EVENTS	<i>Discounted price for members to attend all MTC events!</i>			
MTC 1-day Events or Seminars, other than the MD Tourism & Travel Summit (Typically includes Marketing Day in the spring and a Summer Seminar/Crab Feast)		2 registrations per year	4 registrations per year	4 registrations per year
Annual Partner Recognition at MTC events		*	*	*
Display table at MTC events when available			*	*
Maryland Tourism & Travel Summit / MTC Annual Meeting		1 registration	1 registration	3 registrations OR Bronze Sponsorship, which includes 1 registration
ADDITIONAL BENEFITS				
Advertising in MTC newsletter	\$200 per issue	\$200 per issue	2 ads per year - based on availability	4 ads per year – based on availability
Recognition on MTC website		*	* (with logo)	* (with logo)
Recognition in MTC newsletter			*	*

See reverse for application to join!



2011-12 Membership Application

Contact Name: _____

Title: _____

Business or Organization _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

County: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Link your website to MTC's website? Yes No

Description of Business (25 words or less):

Type of Business (Please check no more than three categories.)

Association/Chamber
 Attraction/Museum
 Brochure Distribution
 Campground
 Charters/Cruises/Marinas
 DMO/Government Agency
 Educational
 Golf
 Lodging/Meeting Space
 Marketing/Public Relations
 Media/Publishing
 Motor Coach
 Performing Arts
 Recreation
 Restaurant/Catering
 Retail
 Services
 Special Events
 Transportation
 Tours/Receptive
 Winery
 Other: _____

Check the Membership Level – see reverse for description

\$350 One Year Regular Membership
 \$1,000 Silver Partner \$1,500 Gold Partner \$3,000 Platinum Partner

Payment

Check enclosed (payable to MTC) for \$ _____ OR
Credit Card charge for \$ _____ Check one: American Express MasterCard Visa

Acct. # _____ Exp. Date _____
CVV # _____ (for Visa and MC, last 3 digits in signature block on back of card) Signature _____

Contributions or gifts to the Maryland Tourism Council are not tax deductible as charitable contributions for income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. The Maryland Tourism Council estimates that the nondeductible portion of your dues, the portion which is allocated to lobbying, is 20%.

Send to:
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